

DEPAUL UNIVERSITY

DRIEHAUS COLLEGE OF BUSINESS

**MAKE THE WORLD A BETTER PLACE.
MAKE IT YOUR BUSINESS.**

NEW LEADERS

HUI LIN

**Director and Professor,
School of Accountancy and MIS**
PhD, Accounting & Information Systems,
Virginia Tech

Hui Lin's research expertise is in knowledge management, accounting information systems and internal controls. She has been recognized for her teaching excellence and innovative online classes. Lin also leads the college's international programs.

TONY LOSASSO

**Chair and Professor, Department
of Economics**
PhD, Economics, Indiana University

DePaul alumnus Tony LoSasso is a nationally known scholar in the field of health economics. A Driehaus Fellow, LoSasso researches the impact of health care policy on health care services and outcomes. He served as the executive director of the American Society of Health Economists from 2012-2019.

ALYSSA WESTRING

**Chair and Saint Vincent de Paul
Professor, Department of Management
& Entrepreneurship**
PhD, Industrial/Organizational Psychology,
Michigan State University

Alyssa Westring teaches and researches issues related to work-life balance and women's career success. As a DePaul Presidential Fellow, she identified opportunities to increase engagement, retention and career advancement for women and faculty of color at the university.

LISA YOUNG

**Director and Associate Professor,
School of Hospitality Leadership**
PhD, Hospitality Administration,
University of Nevada Las Vegas

Lisa Young is an award-winning teacher who has championed curricular innovation. Her areas of expertise include international wine management, and hospitality sales, marketing and revenue management. Before joining academia full time, Young worked in sales management for top-tier cruise, resort and airline brands.

INTRODUCING OUR NEW DEAN, LEADERS, FACULTY AND COLLABORATIONS.



SULIN BA

Dean
Driehaus College of Business & Kellstadt Graduate School of Business
PhD, Management Information Systems, University of Texas at Austin

Sulin Ba joined the Driehaus College of Business from the University of Connecticut School of Business, where she was the Treibick Family Endowed Chair. She previously served as the school's first associate dean of academic and research support and was executive director of the Connecticut Information Technology Institute. Her priorities for the Driehaus College of Business are to enhance student success, develop innovative programs, strengthen diversity and inclusion, and expand social mobility for students from underrepresented communities.

"With its strong connection to the vibrant Chicago business community, the Driehaus College of Business is well positioned to be on the forefront of a rapidly changing business education landscape, and to be a driver of economic growth and social mobility."

– Sulin Ba

NEW COLLABORATIONS CONNECT OUR DIVERSE STUDENT BODY TO BUSINESS

The Driehaus College of Business is expanding its collaborations with corporations, foundations and non-profits to fund scholarships, summer workshops, and mentoring and career-readiness programs for aspiring and current business students, with a special focus on students from underrepresented communities.

"We're excited to collaborate with the Driehaus College of Business to cohost the Greenwood Project's summer college and high school scholars program on DePaul's campus. This partnership furthers the Greenwood Project's goal to introduce students to wealth-building career paths through the intensive study of finance, which ultimately can empower Black and Latinx communities to overcome generational cycles of poverty."

– **Bevon Joseph**, DePaul alumnus and Greenwood Project founder

"Our Deloitte Foundation is laser focused on driving education initiatives that help prepare the next generation of diverse business leaders. We are proud to fund the Deloitte Foundation Accounting Scholars Program as an important step in strengthening the pipeline of next-generation CPA talent."

– **Erin Scanlon**, Deloitte Foundation President

"KPMG is shaping Next Gen auditors by expanding our KPMG Master of Accounting with Data and Analytics (MADA) Program to schools such as DePaul University. Together, we're preparing professionals for the data age by integrating data and analytics skills into accounting programs."

– **Becky Sproul**, KPMG Audit Talent and Culture Leader

NEW FACULTY

GARY CHEN

**Assistant Professor, School
of Accountancy and MIS**
PhD, Accounting, Northwestern
University

Gary Chen brings a diverse background in accountancy and engineering to his teaching in accounting information systems and his scholarship. His research provides new insights into the incentives that impact corporate accounting disclosures and the economic forces that drive information search by decision-makers.

ZHENG HAN

**Assistant Professor, Department of
Management & Entrepreneurship**
PhD, Analytics & Operations,
PhD, Mathematics,
University of Kansas

Zheng Han's research interests include sustainability, health care operations management, operations management and marketing interface. He teaches business analytics and operations management.

JENNIFER H. TATARA

**Assistant Professor,
Department of Marketing**
PhD, Marketing,
University of Memphis

Jennifer H. Tatara's teaching and research interests are consumer-based strategy, crisis management and neuromarketing. She practices multi-method research, utilizing biometric tools to monitor eye tracking, brain waves, facial analysis and other core physiological measurement technologies to gather insights about consumers.



Founded in 1912, the Driehaus College of Business provides students with a highly respected, real-world business education in the heart of Chicago’s financial district. The college offers 13 undergraduate business majors and, through its Kellstadt Graduate School of Business, offers the DePaul MBA in multiple formats, 16 master’s degrees, a Doctorate in Business and executive education. Sixteen centers and institutes conduct research and outreach at the college.

MISSION

Grounded in our urban, Catholic and Vincentian values, the Driehaus College of Business leverages its Chicago location and innovative faculty and staff to develop socially responsible leaders and managers who are prepared to add immediate value in today’s diverse and globalized environment. Our faculty advance knowledge through a balance of theoretical and applied scholarship that informs business practice and enhances student learning.



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